



Class Sponsorship Levels

Justin Morgan Sponsorship \$1000

- *Recognition as a two session sponsor, announced at the beginning of each session
- *Your banner, that we provide, displayed
- *Your logo and website links promoted on our social media
- *Listed as sponsor on MHCWS website
- *Reserved parking for one vehicle
- *High resolution logo must be provided in JPEG or PDF format by April 1, 2025

Trot On Sponsorship \$750

- *Recognized as a single session sponsor, announced at the beginning of each session
- *Your banner, that we provide, displayed
- *Your logo and website links promoted on our social media
- *Listed as sponsor on MHCWS website
- *Reserved parking for one vehicle
- *High resolution logo must be provided in JPEG or PDF format by April 1, 2025

America's Breed Sponsorship \$500

- *Recognized as a seven class sponsor, announced at the beginning of each session
- *Your banner displayed, which you provide
- *Your logo and website links promoted on our social media
- *Listed as sponsor on MHCWS website
- *Reserved parking for one vehicle

Victory Pass Sponsorship \$400

- *Recognized as five class sponsors, announced at the beginning of each class
- *Your banner displayed, which you provide
- *Your logo and website links promoted on our social media
- *Listed as sponsor on MHCWS website
- *Reserved parking for one vehicle in upper lot

Center Ring Sponsorship \$300

- *Recognized as three class sponsors, announced at the beginning of each class
- *Your banner displayed, which you provide
- *Your logo and website links promoted on our social media
- *Listed as sponsor on MHCWS website
- **Reserved parking for one vehicle in upper lot

Class Sponsors

- *Name announced at the beginning of each class*

Championship Class(es) \$75 per class, or 3 for \$200

Performance Class(es) \$50 per class, or 3 for \$125

****ALL LOGOS OR ADS MUST BE RECEIVED BY April 1, 2025 IN HIGH RES JPEG OR PDF FORMAT****

****C-fair and Key Classic is a 501(c)7 not for profit organization****



**SPECIALIZED SPONSORSHIP
OPPORTUNITIES**
AVAILABLE ON A FIRST COME BASIS



OWN THE RING \$2500 PER SHOW

AVAILABLE ON FIRST COME BASIS

- *EXCLUSIVE NAMING RIGHTS OF THE MAIN RING, BANNER PROVIDED AND DISPLAYED AT THE IN GATE
- *ANNOUNCED AT EACH SESSION, EACH DAY
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *TWO VIP PARKING SPOTS
- *HANDOUT/FLYER SPACE PROVIDED IN MAIN RING

YOUTH OF THE YEAR \$500 PER SHOW

- *ANNOUNCED AS YOTY SPONSOR AT AWARD CEREMONY
- *YOUR NAME PRINTED ON YOTY TSHIRTS
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *ONE VIP PARKING SPOT

THE WINNER'S CIRCLE \$1500 PER SHOW

AVAILABLE ON FIRST COME BASIS

- *EXCLUSIVE NAMING RIGHTS OF THE WINNER'S CIRCLE OUTDOOR PHOTO AREA
- *BANNER, PROVIDED BY US, PROMINENTLY DISPLAYED WHERE PHOTOGRAPHERS FROM NATIONAL PUBLICATIONS TAKE VICTORY PICTURES
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *ONE VIP PARKING SPOT

WORKING WESTERN SPONSOR \$350 PER SHOW

- *YOUR BANNER, YOU PROVIDE, PROMINENTLY DISPLAYED
- *RECOGNIZED AS SPONSOR OF WORKING WESTERN DIVISIONS, INCLUDING:
 - RANCH
 - TRAIL
 - REINING (WHEN APPLICABLE)
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *ANNOUNCED AS SPONSOR DURING PARADE OF CHAMPIONS
- *RESERVED PARKING FOR ONE VEHICLE IN UPPER LOT

RULE THE COURT SPONSOR \$350 PER SHOW

- *YOUR BANNER, YOU PROVIDE, PROMINENTLY DISPLAYED
- *RECOGNIZED AS SPONSOR OF LIGHT REFRESHMENTS
- *RECOGNIZED AS AWARDS SPONSOR FOR ALL TRADITIONAL TESTS RIDDEN
- *ANNOUNCED AS SPONSOR DURING PARADE OF CHAMPIONS
- *PROMOTION ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE
- *RESERVED PARKING FOR ONE VEHICLE IN UPPER LOT

EVENT SPONSORSHIP

KEY CLASSIC ANNIVERSARY BASH \$75-\$1000

SPONSORS OF THIS CATEGORY MAY COME IN AT ANY MONETARY DONATION, STARTING AT \$75. THIS SPONSORSHIP WILL HELP THE SHOW PROVIDE REFRESHMENTS, LIVE ENTERTAINMENT, AND LIGHT FARE.

- *NAME DISPLAYED ON BANNER NEAR STAGE
- *PROMOTED ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE

ANNIVERSARY BASH BAND SPONSOR \$1000

- *NAME DISPLAYED ON BANNER NEAR STAGE
- *PROMOTED ACROSS ALL SOCIAL MEDIA PLATFORMS
- *LISTED AS SPONSOR ON MHCWS WEBSITE



Check One: Morgan Saddlebred OTAB

Please Provide:

Sponsor Company or Name: _____

As you want it announced

Address: _____

Phone Number: _____

Email: _____

Website to Link: _____

Sponsorship Level & Amount: _____

Classes Preferred _____

Please make checks Payable to
Key Classic Benefit Horse Show

Mail to: MHCWS c/o Marla Miller, P O Box 252, Woodinville, WA 98072
OR

Card # _____

Name on Card _____

Exp Date _____ CVC _____

Billing Address _____

Signature _____

OR PayPal@MHCWS (please note Sponsorship) _____

OR Pledge Now and Pay at the Show _____

Please note: there is a 4% fee on credit card transactions

Questions? email - marlagm@comcast.net or call - (206) 300-1234